## **Bang & Olufsen Fastest Lap**

By entering this competition, you accept the following promotional terms and conditions which include signing up to the Bang & Olufsen newsletter.

With entering the competition, you get the opportunity to win a Bang & Olufsen headphones valued at RRP £449. The promotion starts on 13/07/2023 and ends 16/07/2023 (the "Competition Period"). A total of 1 winner, who holds the fastest lap on each day of the promotion will win the prize. The competition restarts each day. A total of 1 winner will be drawn at random to win The Grand Prize after the competition period, with the prize being 2 tickets, for 1 day, at Lanzante hospitality at Goodwood Festival of Speed 2024. You automatically participate in the competition by completing the competition form with your contact information at Goodwood Festival of Speed within the competition period.

In addition to these terms, Bang & Olufsen's general terms and conditions for participation in competitions apply.

## TERMS AND CONDITIONS FOR PARTICIPATION IN COMPETITIONS BY BANG & OLUFSEN

The following general terms and conditions apply to all competitions and prize draws (each a "Competition") promoted by Bang & Olufsen a/s.

- 1. Promoter and Organiser: This Competition is organised by Bang & Olufsen A/S ("Bang & Olufsen"), Bang & Olufsen Allé 1, DK-7600 Struer, VAT no. DK41257911 and its affiliates and subsidiaries ("Bang & Olufsen Group") where applicable.
- 2. Participation and Eligibility: Each participant can only participate once. All participants must be at least 18 years of age. Employees of the Bang & Olufsen Group or any of the participating stores are not allowed to participate in the competition. Bang & Olufsen reserves the right to exclude a participant from the Competition in case of Participation Criteria or conditions for eligibility not being fulfilled. Some jurisdictions may not allow the organisation of a prize competition and the participation of residents from such jurisdictions shall be void. Bang & Olufsen reserves the right to cancel, suspend or modify the Competition, or any part thereof, in case any technical failure or any other factor beyond Bang & Olufsen's reasonable control impairs the integrity or proper functioning of the Competition, as determined by Bang & Olufsen's sole discretion.
- 3. Drawing of winners: The winner(s) will be drawn randomly at the Draw Date. The winner(s) will be notified directly via e-mail with the instructions needed to obtain the Prize. If Bang & Olufsen cannot get in touch with a drawn winner, and a drawn winner does not respond to an email about the draw within 4 business days, Bang & Olufsen reserves the right to draw another winner. All the participants will be notified regarding the result of the Competition at the latest 30 days after the competition ends.
- 4. Prize: The Prize cannot be exchanged for other goods and services, redeemed as cash or combined with other promotions. Bang & Olufsen reserves the right to substitute the Prize with another prize with similar or greater value if the original Prize becomes unavailable.
- 5. Handling of personal data: By entering the Competition, participants consent to the registration of their name and other relevant contact details, such as e-mail address, telephone number and city and country of residence. The personal data collected is used as specified in the Bang & Olufsen Privacy Policy and in connection with the drawing of and contacting the winner(s) in respect of handing out the Prizes. The consent can be withdrawn at any time. Note that there will be no data available for the draw if a participant withdraws consent prior to the prize draws, and participation will therefore not be possible. Name and city information of the winner(s) may be made public on Bang & Olufsen's web or social media pages.
- 6. Signing up for the Bang & Olufsen newsletter: By signing up to the Competition, you give us your permission that Bang & Olufsen can contact me via email with personalised marketing of our products and events, as well as marketing from your local Bang & Olufsen shop. Unsubscribing possible at any time. Details on how personal data is processed: privacy policy.
- 7. Social media: This Competition is not endorsed, sponsored or administered by, or associated with Facebook, Instagram, YouTube, Twitter or other social media channels it may be advertised on.